

Exhibition Poultry Magazine[©]

Send mailed ads to: Exhibition Poultry, c/o Ann Charles, Editor, PO Box 1027, Winnfield, LA 71483

Email ads to: anncharles@islandemail.com, Phone: 318-209-9802 (leave message)

Facts

Frequency - 6 times per year.

Advertising deadlines - March 15, May 15, July 15, September 15, November 15, January 15th.

Content – 24-36 pages of articles on breeding, showing, health, conditioning, etc., plus, APA and ABA show results, upcoming shows, breeders, and advertiser features.

Distributed in downloadable PDF format free of charge, also in gloss hard copies by subscription: 6 times per year.

Six issues per year

- Breeders Issue (April/May) - April 1st release. Deadline: March 15th
- Summer Issue (June/July) - June 1st release. Deadline: May 15th
- Fall Show Issue (August/September) - August 1st release. Deadline: July 15th
- National Show Issue (October/November) - October 1st release. Deadline: September 15th
- Holiday Issue (December/January) - December 1st release. Deadline: September 15th

Ad design is not included in the advertising rate beyond simple photo and text placement. Ads and all images must be sent (emailed) ready for insertion and publication, 150 dpi or greater preferred in .tif, .jpg, or .pdf format. Ads should be submitted in full color unless black/white is specifically requested. If you need ad design, contact us for referral to a list of graphic artists.

Ad rates and sizes

1 Full Page \$225 (full color) for one issue OR all 6 issues for \$150 each (prepayment required).

Half Page (full color) \$125 for one issue OR all 6 issues for \$85 each (prepayment required).

One Third page (full color) \$80 for one issue OR all 6 issues for \$55 each (prepayment required).

One Quarter Page (full color) \$65 for one issue OR all 6 issues for \$42 each (prepayment required).

One Sixth Page (full color) \$45 for one issue OR all 6 issues for \$30 each (prepayment required).

FRONT COVER, FULL PAGE SPECIAL - \$350 per issue – You receive a full-page advertisement in one issue that includes an email or website links to your site. Plus, one page of editorial content (a cover story), and 25 hard copies (full color) of that issue of the publication.

